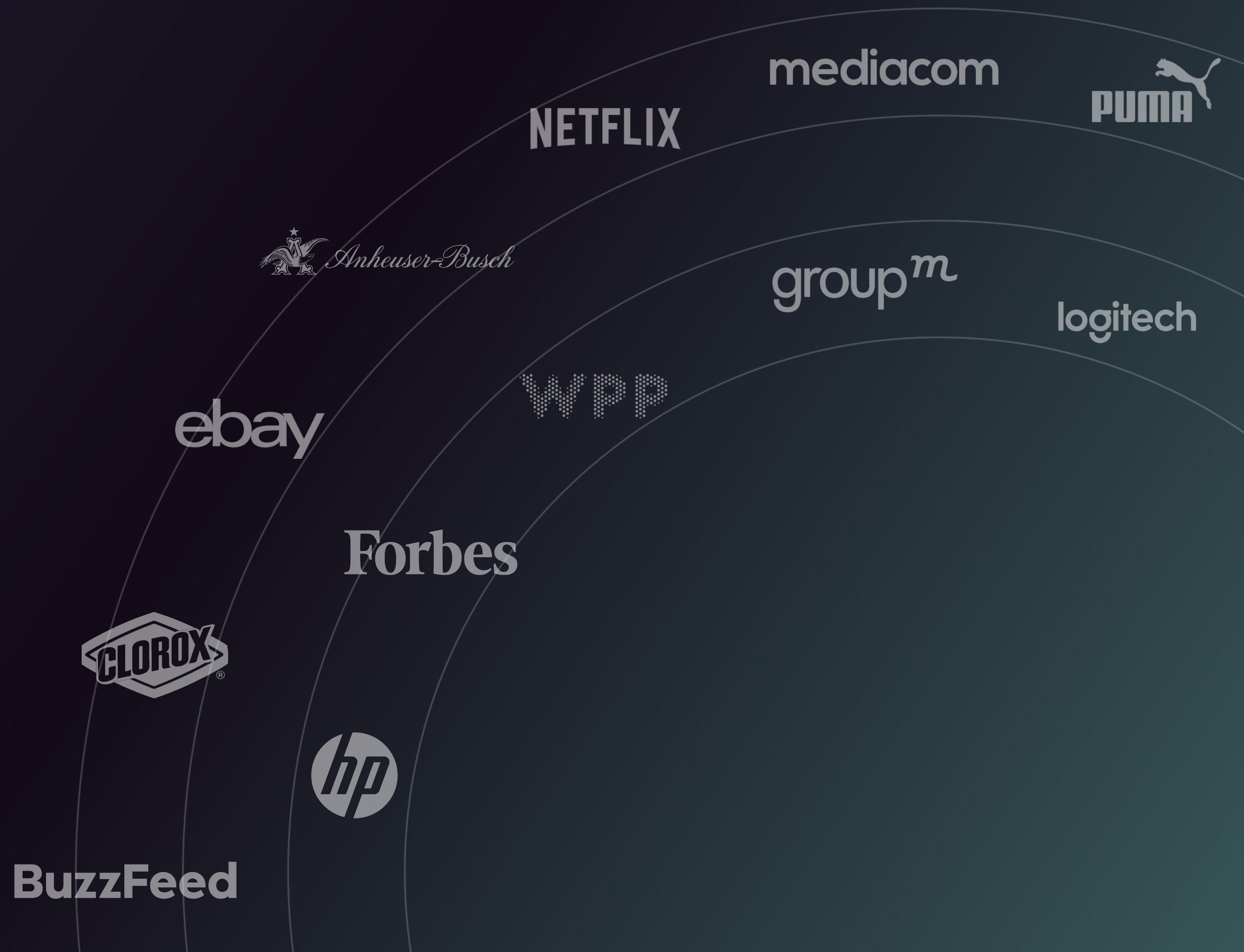


Get Top-Tier Marketers on Demand

Welcome to the faster, smarter, more profitable way for Agencies to staff accounts.





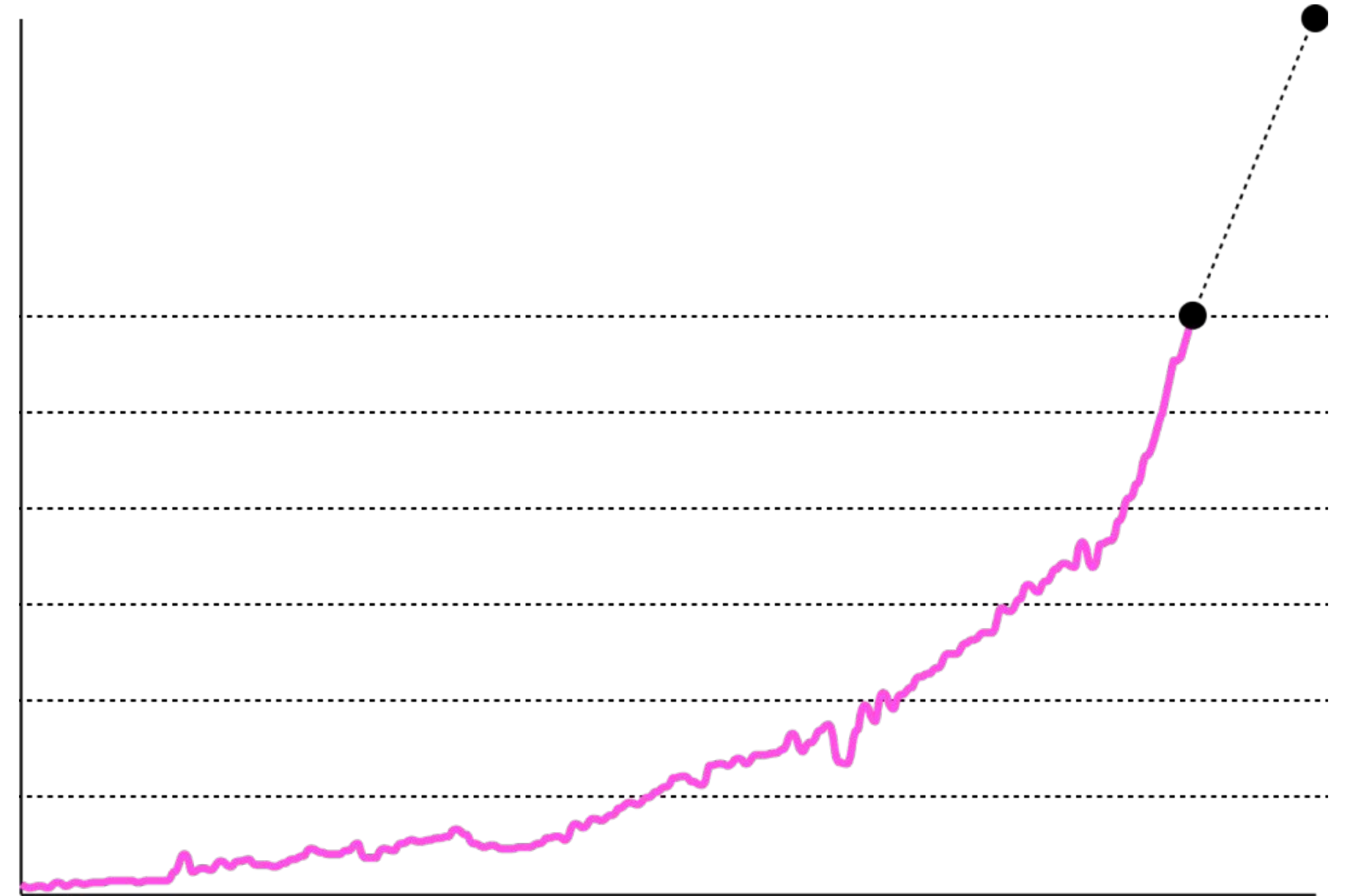
MarketerHire is the leading digital marketing talent platform

Powered by our proprietary AI-driven MarketerMatch™ technology, we comb through thousands of pre-vetted world-class marketers in our network to secure the best freelance match to your needs, in as few as 48 hours.

You are guaranteed on-demand access to the world's best marketers, who can be up to speed and ready to tackle any challenge from day one.

MarketerHire is one of the fastest growing B2B tech companies in the past decade.

MarketerHire has skyrocketed to the top and is the leading on-demand marketing talent platform for thousands of companies, including early-stage startups, tech unicorns, global marketing Agencies and Fortune 500 brands.








Introducing MarketerHire For Agencies

Many of us have spent years at Agencies. A combined 100+ years! So we understand the problem of staffing volatility. New business wins mean urgently staffing up, while losses mean layoffs or maintaining expensive, under-utilized teams.






So we created a new business unit within MarketerHire solely dedicated to delivering a better, more profitable way for Agencies to staff accounts.

Agencies now have on-demand access to the best freelance marketers, and can scale up or down as needed, eliminating waste and lost revenues.

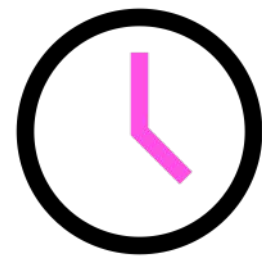
A solution for all your Agency staffing problems

<div></div> <div>Staffing Problem</div>	<p>1. You've landed a new account but don't have the staff to do the work or bill the hours. Getting a staff hired and up to speed will likely take months, which means lost revenues and delayed schedules.</p>	<p>2. Your big seasonal account only needs staffing certain times of the year. But maintaining a full-time staff year-round is costly and an inefficient use of your staffing dollars.</p>	<p>3. You're short-staffed due to absences for maternity/paternity leave, sick days, jury duty, resignations, etc. but your client demands are at their highest.</p>
<div></div>			
<div></div> <div>MarketerHire For Agencies Solution</div>	<p>Staff your new account in as little as 48 hours with top-tier talent who can be briefed and ready to work on day one. You can start billing their time immediately and guarantee crucial deadlines are met.</p>	<p>Eliminate waste and lost revenue by leveraging our part-time talent to staff seasonal accounts more cost-effectively. Only pay for talent when you need to. And since there are no cancellation fees, you can cancel when the account demand ends.</p>	<p>Backfill short-term positions with talent who can step in and fill any voids for anywhere from a couple of weeks to several months. You'll get the help your client needs and keep your retainer/billing at 100%.</p>

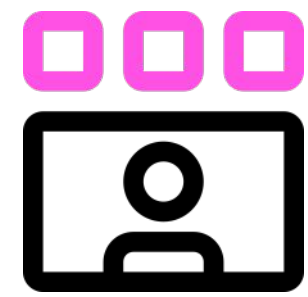
A solution for all your Agency staffing problems

 Staffing Problem	4. You don't have the category experience for an upcoming big pitch. Whether it's pharma, gaming, financial services, or anything else, you just can't fake it, but the win would be huge.	5. You don't have all the channel expertise to fulfill the needs of a new integrated account.	6. You're hesitant to commit to a full-time hire because you don't know if they'll work out.
  			
 MarketerHire For Agencies Solution	Bring in our pre-vetted category experts who can work with you throughout the pitch process and even stay on after you win the business until you have FTEs on board.	Fill staffing gaps with a channel expert in as few as two days. Whether you need someone who is a pro at Programmatic Media, Amazon marketing, SEO, or more, our marketers will give you the depth of channel experience you need.	Try out your full-time hire first by bringing in one of our freelance marketers. If you like them and want to make them full-time, just let us know. We've built an easy on-ramp for that.

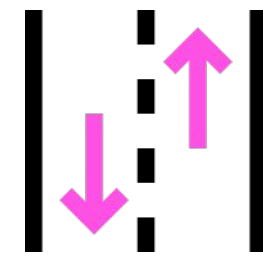
With MarketerHire you can:



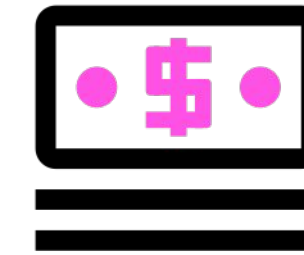
Fill Agency roles quickly with marketers who can start as soon as you need them.



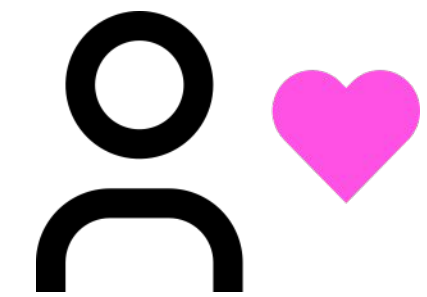
Get the very best talent. We accept only the top 5% of applicants so you get the best of the best.



Hire when you need marketers, scale down when you don't.



Count on no long-term commitments, no cancellation fees, and no hassles.



Easily convert your freelance talent into an FTE if you like.

See how we stack up

		Generic Marketplace	In-House Hire
Time to Hire	3-5 Days	2-3 Weeks	1-3 Months
Level of Expertise	Vetted Experts	Low	Varies
Cost	\$\$	\$	\$\$\$\$
Failure Rate	Very Low	Very High	Low
Free Rematching	✓	x	x
Termination Fees	\$0	\$0	\$\$\$\$



We have **pre-vetted**
talent for all your
Agency needs

Our rigorous vetting ensures we accept only the **top 5%** of applicants.

We can place for all of these and more:

Strategy roles

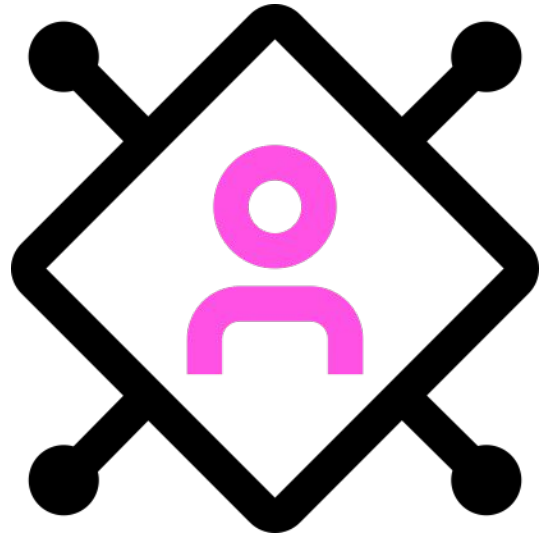
Strategic Planner
Account Manager
Brand Marketer

Media Planner
Marketing Analyst
Growth Manager

Execution Roles

Content Marketer
SEO Marketer
Social Media Marketer
Email Marketer
Programmatic Marketer

Paid Search Marketer
Paid Social Marketer
Amazon Marketer
Art Director/Graphic Designer
Copywriter



Choose marketers with a wide breadth of experience

Whether you're looking for category expertise in e-commerce, pharma, financial services, healthcare, higher education, B2B, tech, SaaS, automotive and more, we've got you covered.

Our marketers have worked with countless brands, as consultants, employees, or as part of Agency teams. And they range from junior to senior level marketers with years of expertise. Rigorous vetting ensures we accept only the top 5% of applicants.

Our 5-step process ensures you get the best of the best

1. Screen

Every applicant is screened for their background, experience, soft skills, and more, to make sure they meet our strict qualifications.

2. Vet

Applicants then get interviewed by one of our expert marketers (in the same role) who has already had at least 3 successful engagements. They are uniquely able to discern a “good interviewer” from someone who is actually great at the job.

3. Accept

Our rigorous vetting and segmentation leads us to accept less than 5% of the thousands of marketers who apply each month. Those 5% become part of our pre-vetted network.

4. Match

Once we get a request for a marketer, our MarketerMatch™ technology combs through our network to find the right marketer for your specific needs. At that point they get presented to you.

5. Excel

To remain on our platform, marketers need to retain a 100% client approval rating, as well as adapt to changes in the marketplace. We check in every two weeks to make sure everyone is happy.

How it works for you



Tell us what you need.

Schedule your free, no-risk, no-pressure call so we can explain how we can help you staff your account in a more profitable way.



Match and meet your marketer.

Match with your marketer in as few as 48 hours. You can then interview them to make sure it's the right match.



Kick off your project.

We'll help you onboard your freelancer and move your project and client billing forward within days.



Count on dedicated support.

Our team is here to help with onboarding, provide custom reporting and to support your Agency's ongoing staffing needs.

Frequently Asked Questions

How many marketers do we choose from?

We present one marketer at a time for each job opening. We are confident in the expertise of our marketers and believe that choice paralysis often slows down the hiring process and delays results.

How quickly can the marketer start?

Our matching process usually takes as few as 48 hours. From there it's all about interviewing the candidate to make sure they're the best fit for the project. They can then start immediately.

Can we leverage a marketer against multiple accounts?

Yes! Our marketers can work across a variety of client accounts, as well as verticals.

Can the marketer be client facing?

Absolutely. With MarketerHire's 5-step vetting process, you can be sure whoever we place on your accounts is professional, and that includes communicating with – and presenting to – clients.

Do the marketers work with our team?

Our marketers can integrate into your team as much or as little as you need. They can join meetings, be in your Slack and other chat and PM tools, or stay completely behind the scenes.

What happens if we don't like our marketer?

We re-match clients, for free, to an unlimited number of marketers.

What is the notice policy when we need to scale down?

If you want to end work with an existing marketer, give us a 10-day heads up and we will end the match. There are no fees associated with canceling. Hire when you need marketers, and scale down when you don't.

What if we like the marketer and want to offer them full-time work?

Just let us know. We've built an easy on ramp for any freelancer and Agency to work together in-house.

Ready to get started?



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 **MarketerHire**
For Agencies

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contact@MarketerHire.com